



News



A New Look for Aisle-Master

Aisle-Master is marking its tenth year of production with the introduction of new designs, new models and a distinctive new yellow warehouse safety colour. The hallmarks of the Aisle-Master range remain the same however: excellently engineered articulated forklifts with an unrivalled reputation for quality and long life operation, which drive down the costs of storage, enable vastly increased pallet density and boost productivity. By replacing a combination of reach and counterbalance trucks with very narrow aisle operation Aisle-Masters, storage capacity can be doubled.



The Aisle-Master Advantages

- Large super elastic tyre
- Robust chassis construction
- Indoor and out
- Operator comfort and safety
- Integral side shift as standard
- Full view of forks and load
- AC electric and LPG



Overhead guard

Cutting Maintenance Costs

All Aisle-Master models are designed to enable straightforward, quick access to components, reducing service and maintenance time and speeding up routine daily checks.



“The Layout of components is very impressive. It has made life much easier for our service engineers, and kept battery changing and maintenance costs to a minimum.”
Steve Gibbs, Assembly Manager, Faiveley Transport

What The Customers Say

“We send out 52,000 pallets a week in peak periods, and when choosing equipment for our new 375,000 sq. ft. warehouse the focus was on absolute dependability to enable our 24/7 operations to proceed unhindered. After thorough evaluation of all brands on the market we made the unanimous decision to switch to the Aisle-Master articulated brand.”

Hussein Lalani, Commercial Director, 99p Stores

“The Aisle-Masters have replaced man-down turret trucks and offer a greater degree of versatility – productivity is up and the whole operation is slicker.”

Wayne Merrin, Warehouse Manager, MKG Foods

“We can accommodate 1,200 pallet spaces – the wider aisles needed for counterbalance operation would have yielded just 580. This has enabled yearly savings of £18,500 on costs for external storage. Payback on the truck will be achieved in less than two years – an excellent investment.”

Gordon Williams, Operations Manager, Vado



Very narrow aisle



Cold Store